CC Meeting May

**Visioning Exercise:**

An anonymous donor leaves the Media Consortium a legacy gift of $100 million, with instructions to set up an endowment to further the Media Consortium’s mission. We now have a stable funding base, and can focus on our vision for the Consortium. What do we hope to achieve? What is our vision?

Current Organizational Description:

The Media Consortium is an international network of independent progressive news organizations.

Current Mission Statement:

The mission of the Media Consortium is to support and grow the impact of the independent news media sector.

Examples of possible vision statements:

* The Media Consortium envisions the creation of a national broadcast brand robust enough to compete with corporate brands, in order to promote the voices of all in the independent news sector (implementation= Air America)
* The Media Consortium believes that only a diverse media can reflect the diversity of all Americans, and envisions the creation and strengthening of a wide variety of national news outlets staffed by and designed for specific communities of Americans, including Americans of different races, ethnicities, creeds, levels of ability, gender, sexuality, etc.
* The Media Consortium believes the future of media is local, and envisions working with community media throughout the country to create a vibrant network connecting community, local, regional and national independent media, regardless of platform.
* The Media Consortium envisions a merging of advocacy and news in a new form of high impact journalism.

To prepare for this meeting:

List what you believe are the core values of the Media Consortium. I’m attaching our current core values document.