Subject Line: Will the Media Consortium exist after June 30, 2018? You Decide

Dear colleagues at TMC member outlets,

**I’m writing you because the Media Consortium is at a decisive life or death moment.** As of June 30, 2018, the Media Consortium will be completely out of cash.

In my opinion, nothing can save the Media Consortium in its current configuration. However, there is a very strong and real opportunity to launch a new organization phoenixlike from the Media Consortium’s ashes. Whether that happens is up to you. Here’s what you can do:

**1. Come June 14-17, 2018 to Detroit**

Plan to attend (or send a rep from your outlet to attend) the Media Consortium’s Network Gathering June 14, 2018 in Detroit at the [Allied Media Conference](https://www.alliedmedia.org/amc). If a new organization is to be formed, it will be formed at this gathering.

**2. Join a call this month**

Join one of the member-only conference calls the Media Consortium will be holding over the next month to answer questions and support brainstorming. Here are the dates: put them on your calendar now!

10pt/11mt/12ct/1 ET Tuesday, January 23

11pt/12mt/1ct/2 ET Wednesday, January 24

1 pt/ 2 mt/ 3 ct/4 ET Thursday, January 25

<https://zoom.us/j/9026104845>

or dial: 408-638-0968, meeting code 902-610-4845

**3. Join a committee**

Want to get more involved? Join the committee planning the network gathering. Contact me for more information.

I know you probably have questions. I am now working part-time instead of full-time for TMC, so please help me out by joining one of our calls so that I can answer a number of questions all at the same time.

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